



Cristian Ciubuc

IT Engineer

## Personal details

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Republic of Moldova Chisinau

September 21, 1996

ciub.uk

## Skills

Web Development

Development Tools

VCS

Cloud Infrastructure

DevOps Tools

Team Management

Project Management

Application Infrastructure

## Languages

Romanian ●●●●●

Russian ●●●●●

English ●●●●●

## Education

Sep 2015 - May 2020

**Bachelors Degree in Computer Science**

State University of Moldova, Chisinau

## Employment

Jun 2024 - Present

**Development Manager**

NDA, Chisinau

- Directed and managed a team of frontend developers, fostering collaboration and professional growth.
- Conducted performance reviews, one-on-one meetings, and training sessions to align team goals with company objectives.
- Delivered high-quality, user-focused digital solutions on time and within scope.
- Translated marketing objectives into actionable technical requirements and ensured smooth execution.
- Implemented modern frontend technologies and frameworks (e.g., React, Vue.js, Angular) for optimized performance.
- Ensured best practices in coding standards, version control, and UI/UX design.
- Collaborated with backend developers to integrate APIs and ensure seamless data flow.
- Partnered with marketing managers, designers, and content creators to align frontend development with campaign goals.
- Provided technical insights for planning and executing marketing initiatives.
- Streamlined development workflows using Agile methodologies to enhance productivity.
- Optimized web assets for fast load times and superior user experiences.
- Introduced A/B testing and analytics tools to measure design impact on marketing KPIs.
- Delivered responsive and visually stunning web assets for successful marketing campaigns.
- Increased user engagement and conversion rates with user-centric design and functionality.

Dec 2021 - May 2024

**Backend Developer**

Spark Solutions SRL, Chisinau

**NodeJS, TypeScript, Docker, VCS**

- Creating a cutting-edge fintech application for Germany's leading insurance company.
- Analysis and identification of hardware and software solutions.
- Development and enhancement of software applications through coding and testing.
- Participation in code reviews and training sessions.
- Experience in using tools, applications, and processes used in software development.

# Qualities

- Problem-solving
- Adaptability
- Attention to detail
- Communication
- Collaboration
- Time management
- Creativity

Apr 2018 - Nov 2021

## Technical Support Expert

Orange Moldova SA, Chisinau

### Communication Skills, Problem Solving

- Analysis and identification of suitable hardware and software solutions.
- Resolving technical issues through efficient diagnosis and remediation.
- Implementation of solutions for malfunctions and performance enhancement of systems.
- Addressing and resolving network issues to ensure optimal connectivity.
- Professional interaction with clients to promptly identify the root cause of problems and provide personalized solutions.

Mar 2017 - May 2018

## IT Engineer

SRL Terentiev Benefis Art, Chisinau

### OpenCart, PHP, MySQL, Apache

Developing an e-commerce and blogging platform tailored for international sales of handmade goods, alongside managing email marketing campaigns.

- Software optimization for error resolution, adaptation to new hardware, performance enhancement, and interface updates.
- Coordinating and rigorously supervising system testing and validation procedures.
- Efficiently leading and managing software program development and preparing corresponding documentation.
- Organizing and supervising the team responsible for digital products, ensuring alignment with the company's strategic objectives.
- Managing internal processes within the team, ensuring efficiency and coherence in carrying out activities.

Apr 2022 - Sep 2023

## Digitalization Manager

Antrenor.MD, Chisinau

### OpenCart, PHP, MySQL, Project Management

- Software optimization for error resolution, adaptation to new hardware, performance enhancement, and interface updates.
- Provide strategic leadership in managing multidisciplinary teams for comprehensive e-commerce initiatives.
- Software optimization for error resolution, adaptation to new hardware, performance enhancement, and interface updates.
- Demonstrate expertise in developing and executing e-commerce strategies to drive business growth and increase online sales.
- Utilize proficiency in digital marketing channels, especially social media platforms, to enhance brand visibility and optimize conversion rates.
- Possess a strong grasp of content management systems and SEO optimization techniques to drive traffic and engagement.

Mar 2018 - Jul 2019

**eCommerce manager**

Nanox.MD, Chisinau

**OpenCart, MySQL, Digital Marketing**

- Strategic leadership in managing multidisciplinary teams for comprehensive e-commerce initiatives.
- Expertise in developing and executing e-commerce strategies to drive business growth and increase online sales.
- Proficiency in utilizing digital marketing channels, particularly social media platforms, to enhance brand visibility and optimize conversion rates.
- Strong grasp of content management systems and SEO optimization techniques to drive traffic and engagement.
- Commitment to continuous learning and staying updated on industry trends to drive innovation in e-commerce strategies and technologies.

Jul 2017 - Apr 2019

**Digital Specialist**

Parker Robinson, Freelance (US, FL)

**OpenCart, MySQL, Wordpress, SMM**

- Take charge of creating e-commerce websites tailored for both fashion and construction sectors.
- Manage website content and ensure its relevance and freshness to enhance user experience and engagement.
- Oversee the maintenance and optimization of Facebook pages for the respective industries, ensuring alignment with brand identity and marketing goals.